



**Splendor Founders Day 2018**  
**SPONSORSHIP OPPORTUNITY**

On behalf of the City of Splendor, we would like to invite you to take part in our Annual Founder's Day festivities.

Splendor Founders Day celebrates the history of Splendor by bringing the community together and welcoming our neighbors from surrounding communities to come enjoy a weekend of fun. Being just north of the fourth largest city in the nation, we desire to make a statement and show Houston who we are.

The Founder's Day event has been taking place since 1981 and has since become a popular well known annual event for Splendor citizens and neighbors. Our ultimate goal is to keep the spirit of Splendor alive and demonstrate the impressive potential of our community. Throughout the past few years, this event has rapidly gained size and recognition not only within Splendor but surrounding communities as well.

Splendor Founders Day Society was created as a non-profit foundation which serves to improve not only the city, but most importantly, Splendor High School graduating Seniors by means of our Annual Scholarship Fund.

Every year, we rely completely on our Sponsors to help us provide necessary resources and utilities for the event which is held in the beginning of May.

Last year we stepped up the advertisement for the Founder's Day Car Show and noticed a significant increase in attendance and reputation. This year however, we have decided to take the same approach with the main festivities by establishing a more firm online presence and visual appeal. We have officially launched our website, ([splendorfoundersday.com](http://splendorfoundersday.com)), and have plenty of advertisement opportunities for your organization. Our goal in the next few years is to eventually expand the festival's presence by being able to provide top notch entertainment and festivities set to compare with other well known Houston area events. So please consider our invitation and let us know if you need any further information as we would be so very grateful for your help.

Thank you, Splendor Founders Day Society



## Splendor Founders Day 2018

# SPONSORSHIP PACKAGES

All Sponsorship Info and payments **MUST** be received by **FRIDAY, May 5th**

### **OFFICIAL SPONSOR:**

- This is the main presenting sponsor and 2017 is the first year we are presenting this option. For example, "Your Company Name presents the 36th Annual Splendor Founders Day Festival". For more information, Please contact Kay Owens.

### **PLATINUM SPONSOR: \$1000**

- Sponsor booth in main traffic area. You can set up your company display/advertisement which may include your own tent area which you choose to provide and set up.
- We provide you with your own custom made (32sqft.) banner featuring your company logo which will be displayed in a high traffic area.
- Your logo will be included in ALL main print/digital event flyers.
- WEBSITE-(HOME PAGE)- Your logo is placed on the main page for ([splendorafoundersday.com](http://splendorafoundersday.com))
- WEBSITE-(SPONSORS PAGE)- Your logo is placed on the Sponsors page of the main website
- WEBSITE-(LINKS PAGE)- A link to your website or Facebook page is placed on the Links page.
- You will get a "thank you" shout-out on the SFD Facebook page: [facebook.com/splendorafoundersday](https://facebook.com/splendorafoundersday) which will include your company logo, link, and basic info.
- Verbal recognition during parade.
- **FIRST priority logo placement (size & location for print and web items)**
- Sponsor plaque

### **GOLD SPONSOR: \$750**

- We provide you with your own custom made (24sqft.) banner featuring your company logo which will be displayed in a high traffic area.
- Your logo will be included in ALL main print/digital event flyers.
- WEBSITE-(SPONSORS PAGE)- Your logo is placed on the Sponsors page of the main website
- WEBSITE-(LINKS PAGE)- A link to your website or Facebook page is placed on the Links page.
- You will get a "thank you" shout-out on the SFD Facebook page: [facebook.com/splendorafoundersday](https://facebook.com/splendorafoundersday) which will include your company logo, link, and basic info.
- Verbal recognition during parade.
- **SECOND priority logo placement (size & location for print and web items)**
- Sponsor plaque

### **SILVER SPONSOR: \$500**

- Your logo will be included in ALL main print/digital event flyers.
- WEBSITE-(SPONSORS PAGE)- Your logo is placed on the Sponsors page of the main website
- WEBSITE-(LINKS PAGE)- A link to your website or Facebook page is placed on the Links page.
- You will get a "thank you" shout-out on the SFD Facebook page: [facebook.com/splendorafoundersday](https://facebook.com/splendorafoundersday) which will include your company logo, link, and basic info.
- **THIRD priority logo placement (size & location for print and web items)**
- Sponsor plaque

### **BRONZE SPONSOR: \$250**

- WEBSITE-(SPONSORS PAGE)- Your logo is placed on the Sponsors page of the main website
- **FOURTH priority logo placement (size & location for print and web items)**
- Sponsor plaque

**ALL Sponsor logos will be placed on the main SFD event banner based on their priority.**



Splendor Founders Day 2018  
**SPONSORSHIP FORM**

All Sponsorship Info and payments MUST be received by FRIDAY, May 5th

Sponsorship Package: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

You can submit this form via email or standard mail delivery. Payment can be submitted with this form via standard mail to the address below or you can contact Kay Owens directly and she will be glad to meet you in person.

SFDS accepts Cash, Check, and Money Orders only.

**Please make checks payable to: Splendor Founders Day Society**

**Email to: [splendorafoundersday01@yahoo.com](mailto:splendorafoundersday01@yahoo.com)**

**Or mail to:**

**Splendor Founders Day Society**

**P.O. Box 1093**

**Splendor, TX 77372**